



2023



BOMA

Improving the Performance of the
Commercial Real Estate Industry

Annual Partnership Opportunities

BOMAOC.org
(714) 880-4485
INFO@BOMAOC.ORG

Principal PARTNER BENEFITS

PLATINUM LEVEL
\$15,000

GOLD LEVEL
\$8,500

SILVER LEVEL
\$4,500

MEMBERSHIP

- Individual Principal Memberships
- Membership for additional full-price / Principal Members at a discounted rate

NINE (9)

✓

SIX (6)

✓

THREE (3)

✓

INDUSTRY LUNCHEONS

- Recognized as sponsor for events. Includes:
 - Recognition in event email
 - Recognition on website
 - Logo on Signage
 - Verbal recognition at event
 - Recognized as sponsor
 - Sponsor ribbon on name badge
 - Optional display table at event
- Individual admissions to each event

FOUR (4) EVENTS

✓

✓

✓

✓

✓

✓

✓

✓

SEVEN (7)

THREE (3) EVENTS

✓

✓

✓

✓

✓

✓

✓

✓

THREE (3)

TWO (2) EVENTS

✓

✓

✓

✓

✓

✓

✓

✓

TWO (2)

ON THE MENUS

- Recognized as sponsor
- Recognition in event email
- Recognition on website
- Individual admissions to each event

4-5 EVENTS

✓

✓

FIVE (5)

3 EVENTS

✓

✓

THREE (3)

2 EVENTS

✓

✓

TWO (2)

SEMINARS

- Recognized as sponsor
- Recognition in event email
- Recognition on website
- Individual admission to each seminar

1-2 SEMINARS

✓

✓

FIVE (5)

-

-

-

FIVE (5)

-

-

-

TWO (2)

ANNUAL PAC FUNDRAISER

- Admission(s) to Annual Wine Event

TWO (2)

TWO (2)

TWO (2)

ONLINE

Website

- Logo on homepage
- Logo on partner page with link to company website Social Media

✓

✓

✓

✓

✓

✓

Event Announcements

- Logo recognition in monthly email
- Recognition in event emails

✓

✓

✓

✓

✓

✓

CHOICE OF 1 OF THE FOLLOWING

Golf Classic

- 1 foursome
- Logo recognition on signage during dinner

✓

✓

-

-

-

-

-OR-

Awards of Excellence Gala

- 1 table of 10
- Logo recognition during program in presentation

✓

✓

-

-

-

-

Allied PARTNER BENEFITS

PLATINUM LEVEL
\$15,500

GOLD LEVEL
\$9,500

SILVER LEVEL
\$4,000

ONLINE AND PRINT

Email

- Logo included in BOMA OC Staff signature block

✓

-

-

Website

- Logo on homepage
- Logo on partner page with link to company website Social Media
- Spotlight with photo in e-newsletter and on social media accounts
- Video on BOMA's YouTube channel & website (sponsor to provide)

✓

✓

-

✓

✓

✓

✓

✓

-

✓

-

-

Directory

- 1 full-color premium ad and recognition as partner (print)
- Hyperlink included in digital version of ad
- Enhanced listing with logo (online)

FULL PAGE

1/2 PAGE

1/8 PAGE

✓

✓

✓

✓

✓

-

Event Announcements

- Logo recognition in monthly email
- Contact Info included with logo recognition
- Recognition in event emails

LOGO

LOGO

LOGO

✓

-

-

✓

✓

✓

INDUSTRY LUNCHEONS

- Recognized as sponsor for events. Includes:
 - Recognition in event email
 - Recognition on website
 - Logo on Signage
 - Verbal recognition at event
 - Sponsor ribbon on name badge
- Individual admissions to each event

THREE (3) EVENTS

TWO (2) EVENTS

TWO (2) EVENTS

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

FOUR (4)

TWO (2)

TWO (2)

AWARDS OF EXCELLENCE GALA

- Table of 10

ONE (1)

ONE (1)

-

ON THE MENUS

- Recognized as sponsor for all events
- Recognition in event email
- Recognition on website

✓

-

-

✓

-

-

✓

-

-

SEMINARS

- Recognized as sponsor for 1-2 events
- Recognition in event email
- Recognition on website
- Admission for 2 individuals

TWO (2) EVENTS

ONE (1) EVENT

ONE (1) EVENT

✓

✓

✓

✓

✓

✓

✓

✓

✓

OPTION A

OPTION B

GOLF CLASSIC

- Foursome
- Sponsorship credit

-

✓

-

-

-

\$1,100

-

-

NETWORKING EVENT REGISTRATION

ALL FOUR
BELOW

CHOOSE ONE

ALL FOUR OR ONE
SIGNATURE EVENT

CHOOSE ONE

- Bowling Night Team of Six (6)
- Paint Night Team of Four (4)
- Trivia Night Team of Four (4)
- Oktoberfest Team of Four (4)

✓

Option

Option

Option

✓

Option

Option

Option

✓

Option

Option

Option

✓

Option

Option

Option

NETWORKING EVENT SPONSORSHIP

- Paint Night Sponsorship Credit
- Oktoberfest Sponsorship Credit

-

\$200

-

-

-

\$200

-

-

SIGNATURE EVENT(S)

CHOOSE ONE

N/A

ONE SIGNATURE
EVENT OR ALL
NETWORKING
EVENTS

N/A

- Golf Foursome
- Additional Gala Table
- Sip, Support & Socialize Sponsorship (includes 10 tickets)

Option

-

Option

-

Option

-

Option

-

Option

-

Option

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I Partner with BOMA to...

Support our industry

Strengthen my relationships with industry influencers

Raise my company's profile with customers and prospects

Brand myself as a key industry leader

Access leading-edge education and resources

Enjoy substantial discounts for programs

Win new business!

No matter your reason for partnering with Building Owners and Managers Association (BOMA) Orange County, we are here to enhance the human, intellectual and physical assets of the commercial real estate industry through advocacy, education, information exchange and professional alliances.

For more information visit www.BOMAOOC.org