



# TOURNAMENT SERVICE SPONSORSHIP & BRANDING

The VPAR Tournament Service provides exposure for both your brand and potential sponsors through our game-changing technology.

Whether it is sponsoring a Nearest the Pin / Longest Drive competition or the entire tournament - our service offers both on and off course opportunities to reach and interact with the golfers

Your VPAR Events Manager will help you create professional creatives, that best showcase your brand and potential sponsors.

## **Benefits of Sponsorship:**

Generate revenue

Additional brand exposure

TV displays offer a unique branding opportunity

Highlight donation channels



## TV Leaderboard

The TV Leaderboard can slide to your sponsors adverts between leaderboard displays. You can choose how long the advert displays for before returning to the leaderboard. You can have as many sponsor pages as you would like but we recommend a maximum of 2.

You can also choose to have a logo displayed here, there is no need to have a full advert if you wish.

These sponsor pages need to be 1920 x 1080 pixels.



## Scorepads

The pop up adverts can appear before any hole, so you can maximise exposure for your hole sponsors, advertise another event, maximise exposure for your brand, or simply inform the golfers of the Nearest the Pin, Long Drive or other competition holes.

We recommend a maximum of 6 pop ups in one round of 18 holes.

Pop up adverts need to be 900 x 1400 pixels.



## FIND OUT MORE

To find out how VPAR can make your golf tournament stand-out get in touch with your Events Manager today.

